



805 Ag Kids Press Release

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Release Date:
May 18, 2022

FOR IMMEDIATE RELEASE

805 Ag Kids Announces Expansion, Partnership with Local Businesses & Media

[Central Coast, CA] 805 Ag Kids announces the expansion of its nonprofit organization to now include support for local Ag kids in San Luis Obispo and Santa Barbara counties, in addition to continuing their fundraising efforts in Ventura County.

805 Ag Kids is a 501c3 nonprofit organization focused entirely on supporting the next generation in Agriculture in San Luis Obispo, Santa Barbara, and Ventura counties. Powered by volunteers and fueled financially by local organizations, businesses, foundations and corporations, 805 Ag Kids is a grassroots community group dedicated to ensuring the continuity of local Ag-related organizations and programs for thousands of local kids in our communities, providing direct financial assistance, no-interest loans, scholarships, gifts, and grants to participating members of 4-H clubs, FFA chapters, Grange organizations, and Independent exhibitors.

“As our local County Fairs slowly recover from the pandemic, Ag kids in our tri-county area will continue to require additional support from our communities. It is our hope to bridge that gap with the financial help of local donors and sponsors contributions,” said 805 Ag Kids CEO Megan Hook.

The expansion of the 805 Ag Kids organization has garnered immediate support from the community. As the result of a \$90,000 donation from the Gold Coast Toyota Dealers, the Ventura County Fair, the Santa Barbara County Fair, and the California Mid-State Fair will each receive \$30,000 to support 805 Ag Kids by way of providing needed improvements and upgrades in the youth livestock departments at each respective fair.

Additionally, in an act of great synergy, local competing media companies Spectrum Reach, KSBY - NBC 6, KEYT - ABC 3, CBS 12, KKFX - FOX 11, KPMR - Univision 16 and KTSB Unimas – 26, are collectively supporting a major advertising and publicity campaign to assist 805 Ag Kids in raising money and gaining awareness for local Ag youth in the tri-county area for the upcoming fair season.

“We are grateful to have the continued, longtime support of the Gold Coast Toyota Dealers and the remarkable collaboration of our local media companies – all generously supporting our local Ag kids,” said Hook.

805 Ag Kids is now accepting donations and sponsorships on their website 805AgKids.com. 100% of all online donations goes directly to benefit local tri-county area Ag Kids. Learn more about 805 Ag Kids at www.805AgKids.com.

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